

One of the key advantages of a company being public is the potential for attracting additional capital. The capital acquired can facilitate the investment process of the company and increase the growth generated organically.

The visibility of a public company among professional, institutional and private investors is a challenge for most companies operating in emerging markets.

GS Research acknowledges this challenge and offers independent, On-Demand Research, which is published in the most popular investment media, integrators, and platforms.

On-Demand Research includes, but is not limited to:

- Presentation of the company in a manner useful to potential investors;
- Description and analysis of core business segments;
- Fundamental analysis of the company, qualitative and quantitative;
- Description of the macroeconomic environment in which the company operates;
- Dissemination of the research report through global investment-focused media and integrators.